

# ORDER

**WOOD**

**Orders**

**Order / Rev:** 189637

**Alt Order #:** 6831503

**Product Desc:** order

**Estimate:** C01C07

**Flight Dates:** 10/01/12 - 10/07/12

**Original Date / Rev:** 07/06/12 / 10/04/12

**Order Type:** REG

**Primary AE:** Petry Philadelphia

**Sales Office:** P-PHI

**Sales Region:** Nat

**Agency**

**Name:** Smart Media Group

**Buying Contact:**

**Billing Contact:**

814 King Street

Alexandria, VA 22314

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** POL/Detroit International Bridge

**Demographic:** A35+

**Product Codes:** PL2

**Priority:** P3

**Revenue Codes:** AGY, POL, POL-ISS

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:** IN10086/SP6681/TO1332/MO1041

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/07/12	72	\$33,675.00	\$28,623.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	72	\$33,675.00	\$28,623.75	0.00
<b>Totals</b>	<b>72</b>	<b>\$33,675.00</b>	<b>\$28,623.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WOOD	40%	\$33,675.00
Market	100%	\$84,187.50

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	30%	\$25,256.25
WXMI	0%	\$0.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	30%	\$25,256.25

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	10/01/12	10/01/12	Noon News	CM	12-1p	M-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
News 8 @ Noon															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----			1			\$450.00		0.00			
E 2	WOOD	10/02/12	10/02/12		CM	12-1p	-T-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00

Order / Rev: 189637  
 Alt Order #: 6831503  
 Flight Dates: 10/01/12 - 10/07/12

Advertiser: POL/Detroit International Bridge  
 Product Desc: order  
 Estimate: C01C07

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Noon News News 8 @ Noon											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$450.00		0.00			
E 3	WOOD	10/03/12	10/03/12	Noon News News 8 @ Noon	CM	12-1p	--W----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$450.00		0.00			
E 4	WOOD	10/04/12	10/04/12	Noon News News 8 @ Noon	CM	12-1p	---T---	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$450.00		0.00			
E 5	WOOD	10/05/12	10/05/12	Noon News News 8 @ Noon	CM	12-1p	----F--	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$450.00		0.00			
E 6	WOOD	10/02/12	10/02/12	M-F 2-3p Rachael Ray	CM	2-3p	-T-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$100.00		0.00			
E 7	WOOD	10/03/12	10/03/12	M-F 2-3p Rachael Ray	CM	2-3p	--W----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$100.00		0.00			
E 8	WOOD	10/04/12	10/04/12	M-F 2-3p Rachael Ray	CM	2-3p	---T---	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$100.00		0.00			
E 9	WOOD	10/05/12	10/05/12	M-F 2-3p Rachael Ray	CM	2-3p	----F--	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$100.00		0.00			
E 10	WOOD	10/01/12	10/01/12	M-F 3-4p The Doctors	CM	3-4p	M-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$100.00		0.00			
E 11	WOOD	10/02/12	10/02/12	M-F 3-4p The Doctors	CM	3-4p	-T-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$100.00		0.00			
E 12	WOOD	10/03/12	10/03/12	M-F 3-4p The Doctors	CM	3-4p	--W----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$100.00		0.00			
E 13	WOOD	10/04/12	10/04/12	M-F 3-4p The Doctors	CM	3-4p	---T---	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$100.00		0.00			
E 14	WOOD	10/05/12	10/05/12		CM	3-4p	----F--	:30	1	\$100.00	P5	0.00	NM	1	\$100.00

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Product Desc: order  
Estimate: C01C07  
**WOOD**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 3-4p The Doctors DOCTORS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ----F-- 1 \$100.00 0.00															
E 15	WOOD	10/01/12	10/01/12	M-F 4-5p Ellen	CM	4-5p	M-----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$250.00 0.00															
E 16	WOOD	10/02/12	10/02/12	M-F 4-5p Ellen	CM	4-5p	-T-----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$250.00 0.00															
E 17	WOOD	10/03/12	10/03/12	M-F 4-5p Ellen	CM	4-5p	--W----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --W---- 1 \$250.00 0.00															
E 18	WOOD	10/04/12	10/04/12	M-F 4-5p Ellen	CM	4-5p	---T---	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ---T--- 1 \$250.00 0.00															
E 19	WOOD	10/05/12	10/05/12	M-F 4-5p Ellen	CM	4-5p	----F--	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ----F-- 1 \$250.00 0.00															
E 20	WOOD	10/01/12	10/01/12	5am Daybreak 5am Daybreak	CM	5a-6am	M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$200.00 0.00															
E 21	WOOD	10/02/12	10/02/12	5am Daybreak 5am Daybreak	CM	5a-6am	-T-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$200.00 0.00															
E 22	WOOD	10/03/12	10/03/12	5am Daybreak 5am Daybreak	CM	5a-6am	--W----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --W---- 1 \$200.00 0.00															
E 23	WOOD	10/04/12	10/04/12	5am Daybreak 5am Daybreak	CM	5a-6am	---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ---T--- 1 \$200.00 0.00															
E 24	WOOD	10/05/12	10/05/12	5am Daybreak 5am Daybreak	CM	5a-6am	----F--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ----F-- 1 \$200.00 0.00															
E 25	WOOD	10/01/12	10/01/12	6am Daybreak 6am Daybreak	CM	6-7a	M-----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
NEWS8-DAYBREAK <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$475.00 0.00															
E 26	WOOD	10/02/12	10/02/12		CM	6-7a	-T-----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00

Order / Rev: 189637  
Alt Order #: 6831503  
Flight Dates: 10/01/12 - 10/07/12

Advertiser: POL/Detroit International Bridge  
Product Desc: order  
Estimate: C01C07  
**WOOD**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6am Daybreak															
6am Daybreak															
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-T-----	1		\$475.00		0.00						
E 27	WOOD	10/03/12	10/03/12	6am Daybreak	CM	6-7a	--W----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
6am Daybreak															
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	--W----	1		\$475.00		0.00						
E 28	WOOD	10/04/12	10/04/12	6am Daybreak	CM	6-7a	---T---	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
6am Daybreak															
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	---T---	1		\$475.00		0.00						
E 29	WOOD	10/05/12	10/05/12	6am Daybreak	CM	6-7a	----F--	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
6am Daybreak															
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	----F--	1		\$475.00		0.00						
E 30	WOOD	10/01/12	10/01/12	Today Show M-F	CM	658-9a	M-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	M-----	1		\$750.00		0.00						
E 31	WOOD	10/02/12	10/02/12	Today Show M-F	CM	658-9a	-T-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-T-----	1		\$750.00		0.00						
E 32	WOOD	10/03/12	10/03/12	Today Show M-F	CM	658-9a	--W----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	--W----	1		\$750.00		0.00						
E 33	WOOD	10/04/12	10/04/12	Today Show M-F	CM	658-9a	---T---	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	---T---	1		\$750.00		0.00						
E 34	WOOD	10/05/12	10/05/12	Today Show M-F	CM	658-9a	----F--	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	----F--	1		\$750.00		0.00						
E 35	WOOD	10/06/12	10/06/12	Daybreak Sat @7am	CM	658-8a	-----S-	:30	2	\$600.00	P3	0.00	NM	2	\$1,200.00
Daybreak Sat @7am															
NEWS 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-----S-	2		\$600.00		0.00						
E 36	WOOD	10/07/12	10/07/12	Daybreak Sun @6am	CM	6-7a	-----S	:30	2	\$175.00	P4	0.00	NM	2	\$350.00
Daybreak Sun @6am															
SU DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-----S	2		\$175.00		0.00						
E 37	WOOD	10/07/12	10/07/12	Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
Daybreak Sun @7am															
NWS8 DAYBK SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-----S	1		\$475.00		0.00						
E 38	WOOD	10/07/12	10/07/12		CM	758-9a	-----S	:30	2	\$650.00	P4	0.00	NM	2	\$1,300.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY Today Show Su Today Show Sunday															
TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 2 \$650.00 0.00															
E 39	WOOD	10/01/12	10/01/12	M-F 5p News M-F News 8 @5p	CM	5-530p	M-----	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
NEWS 8 AT 5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$700.00 0.00															
E 40	WOOD	10/02/12	10/02/12	M-F 5p News M-F News 8 @5p	CM	5-530p	-T-----	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
NEWS 8 AT 5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$700.00 0.00															
E 41	WOOD	10/03/12	10/03/12	M-F 5p News M-F News 8 @5p	CM	5-530p	--W----	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
NEWS 8 AT 5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --W---- 1 \$700.00 0.00															
E 42	WOOD	10/04/12	10/04/12	M-F 5p News M-F News 8 @5p	CM	5-530p	---T---	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
NEWS 8 AT 5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ---T--- 1 \$700.00 0.00															
E 43	WOOD	10/05/12	10/05/12	M-F 5p News M-F News 8 @5p	CM	5-530p	----F--	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
NEWS 8 AT 5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ----F-- 1 \$700.00 0.00															
E 44	WOOD	10/02/12	10/02/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	-T-----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
NEWS 8 AT /NEWS8 AT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$800.00 0.00															
E 45	WOOD	10/04/12	10/04/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	---T---	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
NEWS 8 AT /NEWS8 AT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ---T--- 1 \$800.00 0.00															
E 46	WOOD	10/01/12	10/01/12	NBC Nightly News WKD NBC Nightly News	CM	628-7p	M-----	:30	1	\$1,100.00	P5	0.00	NM	1	\$1,100.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$1,100.00 0.00															
E 47	WOOD	10/03/12	10/03/12	NBC Nightly News WKD NBC Nightly News	CM	628-7p	--W----	:30	1	\$1,100.00	P5	0.00	NM	1	\$1,100.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --W---- 1 \$1,100.00 0.00															
E 48	WOOD	10/05/12	10/05/12	NBC Nightly News WKD NBC Nightly News	CM	628-7p	----F--	:30	1	\$1,100.00	P5	0.00	NM	1	\$1,100.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ----F-- 1 \$1,100.00 0.00															
E 49	WOOD	10/06/12	10/06/12	Sat 6p News 8 Sat News 8 @6p	CM	6-630p	-----S-	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
SA NWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 1 \$650.00 0.00															
E 50	WOOD	10/01/12	10/01/12		CM	1135-1235a	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00

Order / Rev: 189637  
 Alt Order #: 6831503  
 Flight Dates: 10/01/12 - 10/07/12

Advertiser: POL/Detroit International Bridge  
 Product Desc: order  
 Estimate: C01C07

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Tonight Show/Jay Leno															
Tonight Show w/ Leno															
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	M-----	1		\$300.00		0.00						
E 51	WOOD	10/02/12	10/02/12	Tonight Show/Jay Leno CM		1135-1235a	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Tonight Show w/ Leno															
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-T-----	1		\$300.00		0.00						
E 52	WOOD	10/03/12	10/03/12	Tonight Show/Jay Leno CM		1135-1235a	--W----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Tonight Show w/ Leno															
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	--W----	1		\$300.00		0.00						
E 53	WOOD	10/04/12	10/04/12	Tonight Show/Jay Leno CM		1135-1235a	---T---	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
Tonight Show w/ Leno															
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	---T---	2		\$300.00		0.00						
E 54	WOOD	10/05/12	10/05/12	Tonight Show/Jay Leno CM		1135-1235a	----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Tonight Show w/ Leno															
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	----F--	1		\$300.00		0.00						
E 55	WOOD	10/01/12	10/01/12	LN M-F	CM	11-1135p	M-----	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
M-F News 8 @ 11															
NEWS 8 AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	M-----	1		\$650.00		0.00						
E 56	WOOD	10/02/12	10/02/12	LN M-F	CM	11-1135p	-T-----	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
M-F News 8 @ 11															
NEWS 8 AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-T-----	1		\$650.00		0.00						
E 57	WOOD	10/03/12	10/03/12	LN M-F	CM	11-1135p	--W----	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
M-F News 8 @ 11															
NEWS 8 AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	--W----	1		\$650.00		0.00						
E 58	WOOD	10/04/12	10/04/12	LN M-F	CM	11-1135p	---T---	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
M-F News 8 @ 11															
NEWS 8 AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	---T---	1		\$650.00		0.00						
E 59	WOOD	10/05/12	10/05/12	LN M-F	CM	11-1135p	----F--	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
M-F News 8 @ 11															
NEWS 8 AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	----F--	1		\$650.00		0.00						
E 60	WOOD	10/02/12	10/02/12	M-F 7-730p	CM	7-730p	-T-----	:30	1	\$425.00	P5	0.00	NM	1	\$425.00
Inside Edition															
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-T-----	1		\$425.00		0.00						
E 61	WOOD	10/04/12	10/04/12	M-F 7-730p	CM	7-730p	---T---	:30	1	\$425.00	P5	0.00	NM	1	\$425.00
Inside Edition															
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	---T---	1		\$425.00		0.00						
E 62	WOOD	10/05/12	10/05/12		CM	7-730p	----F--	:30	1	\$425.00	P5	0.00	NM	1	\$425.00

Order / Rev: 189637  
 Alt Order #: 6831503  
 Flight Dates: 10/01/12 - 10/07/12

Advertiser: POL/Detroit International Bridge  
 Product Desc: order  
 Estimate: C01C07

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7-730p Inside Edition											
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	----F--	1		\$425.00		0.00						
E 63	WOOD	10/01/12	10/01/12	M-F 730-8p Access Hollywood	CM	730-8p	M-----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ACCESS HOLLYWD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	M-----	1		\$250.00		0.00						
E 64	WOOD	10/03/12	10/03/12	M-F 730-8p Access Hollywood	CM	730-8p	--W----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ACCESS HOLLYWD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	--W----	1		\$250.00		0.00						
E 65	WOOD	10/05/12	10/05/12	M-F 730-8p Access Hollywood	CM	730-8p	----F--	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ACCESS HOLLYWD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	----F--	1		\$250.00		0.00						
E 68	WOOD	10/07/12	10/07/12	FB Night in Amer Pre Ga Football Night in America	CM	7-8P (7:00 PM-8:00 PM)	-----S	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-----S	1		\$700.00		0.00						
E 69	WOOD	10/07/12	10/07/12	NFL Football Sunday Night Football	CM	8-1130P (8:00 PM-11:30 PM)	-----S	:30	1	\$1,000.00	P5	0.00	NM	1	\$1,000.00
HARRY S LAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-----S	1		\$1,000.00		0.00						
N 70	WOOD	10/04/12	10/04/12	Thur Hour 1 Thursday 8-9p	CM	8-9p	---T---	:30	1	\$1,000.00	P4	0.00	NM	1	\$1,000.00
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	---T---	1		\$1,000.00		0.00						
													Totals	72	\$33,675.00